

# Fondazione Prada

*Press release*

**Fondazione Prada presents major new show by**

**Tobias Rehberger**

*On Otto*

**19 April - 6 June 2007**

'ON OTTO', the latest project by German process artist Tobias Rehberger, will launch at Fondazione Prada on the 19 April 2007. The solo exhibition will include a film and an architectural installation, which have been specially commissioned by Fondazione Prada.

Tobias Rehberger, one of Germany's leading contemporary artists, is renowned for his avant-garde museum installations. He works in the wider sphere of design and architecture, thriving on chance connections and unexpected encounters. With 'On Otto', Rehberger hopes to deconstruct the filmmaking process by producing a work of art in reverse, starting with the movie poster and ending with the script.

For 'On Otto' Rehberger's aim was not to produce a finished film program, but a walk-through museum installation. A key aspect of the installation will be the involvement of movie stars Kim Basinger, Willem Dafoe, Emmy Rossum, Justin Henry, and Danny DeVito, who will appear in the audience of an empty cinema. The actors assume the role of spectators, while the visitors to the installation peering through portals become the "stars" on screen.

Tobias Rehberger started working in the early nineties, and attracted international acclaim for various forms of artistic output: sculptures, industrial objects, and handcrafted articles. The concept of transformation is the main theme of Rehberger's art, which revolves around it and develops from it. The artist has narrowed his experimental focus to processes of perception and of awareness, temporality and the sense of transience, discontinuity and ambiguity, on changes and relationships, as well as on the web of connections between the objects and the reality around them.

*'I think that looking at my work, there is no linearity to be found, but instead themes around which the work revolves, appearing in different lights. How can the things around us be interpreted? Is it truly possible 'to see' a work in its entirety, or does the work, instead, include something more? (...) much of my work is based on things that cannot be seen.'*

Tobias Rehberger

Tobias Rehberger has presented solo exhibitions at the Moderna Museet, Stockholm (1998), the Museum of Contemporary Art, Chicago (2000), the Palais de Tokyo, Paris (2002), the Fundacio "La Caixa", Barcellona (2002), the Museu Serralves, Porto (2002), the Museum für Moderne Kunst, Frankfurt (2003), the Whitechapel Gallery, London (2004), and the Museo Reina Sofia, Madrid (2005).

At present, Tobias Rehberger lives and works in Frankfurt.

***Notes to editors:***

Tobias Rehberger  
'On Otto'

With the participation of  
Kim Basinger, Willem Dafoe, Emmy Rossum, Justin Henry, and Danny DeVito

Music assembled by Ennio Morricone

20 April - 6 June 2007  
Fondazione Prada  
Via Fogazzaro 36, Milan  
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Opening Times: Tuesday - Sunday, 10am - 8pm, closed Mondays  
Admission is free

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· Fondazione Prada was created by Miuccia Prada and Patrizio Bertelli under the former name of PradaMilanoArte in 1993. Since then the foundation has held 21 exhibitions by artists such as Tom Sachs, Anish Kapoor, Carsten Hoeller, Francesco Vezzoli and Mariko Mori, each of whom covered a space of almost 11,000 square feet. The foundation has evolved from its original focus on contemporary sculptures and art exhibitions to diverse means of communication, from photography to film restoration.

· In June 2007, Fondazione Prada will show an exhibition by German artist **Thomas Demand** at the Fondazione Cini during the Venice Art Biennale.