

CALL FOR APPLICATIONS – FONDAZIONE PRADA FILM FUND
Submission of projects for the year 2026

1. Purpose of the Fund – Fondazione Prada Film Fund

Fondazione Prada recognises cinema as a privileged environment for the expression of creativity and an essential way for safeguarding freedom of artistic expression and promoting the plurality of cultural identities that characterize contemporary society. In this scenario, Fondazione Prada establishes Fondazione Prada Film Fund (hereinafter, the 'Fund'), a fund intended to contribute to the creation of independent films (meaning works produced by an independent producer not directly or indirectly controlled by television broadcasters or entities operating permanently in the distribution industry, and operating in conditions of artistic, editorial and financial independence). The Fund aims to encourage the creation of films of high artistic, intellectual and cultural value without imposing artistic or territorial limitations, subject to compliance with the eligibility criteria set out in this call for applications and in the relevant Regulations available at the following link:

https://www.fondazioneprada.org/fpff_regulations_2026/.

The total amount allocated for the year 2026 is €1,500,000.00, which will be used to contribute to the creation of independent films which are in one of the following stages of the production cycle:

- Development (initial stage of production, involving the creative, economic and financial planning of the work, the subject and/or the screenplay)
- Production (executive phase of the work, i.e. filming or technical production of the work, resulting in the creation of a sample copy or master copy of the work)
- Post-production (stage following production, which includes audio-video editing and mixing, the addition of special effects, if any, and transfer to the final device).

The terms and conditions of access, selection criteria and contractual conditions are governed by this call for applications (hereinafter referred to as “**Call for Applications**”) and the Regulations available at the following link:

https://www.fondazioneprada.org/fpff_regulations_2026/ (hereinafter, the '**Regulations**').

Participation in this call for application implies full and unconditional acceptance by the beneficiary of the terms and conditions set out in the agreement between the latter and Fondazione Prada, which will be made available upon completion of the application procedure (hereinafter, the 'Agreement').

2. Eligibility requirements

2.1. Applicants

Eligibility to participate in this Call for applications shall be limited to those applicants who, as of the date of submission of their application, satisfy all of the following requirements:

- a) are registered in the Italian Register of Companies or in an equivalent register established in another Member State of the European Union or in a third country not belonging to the European Union;
- b) are engaged in activities concerning film development, production, or post-production (e.g. for Italy, activities falling under ATECO code 59.11 or 59.12 or activities equivalent to these in the country where the applicant has its registered office);
- c) qualify as 'independent producers' (i.e. operators carrying out film production activities without being controlled or owned by media service providers, major film companies or broadcasters);
- d) act as sole producer, associated producer or co-producer of the work submitted under this application, it being understood that the applicant shall in any case bear at least 20% of the total costs of the project, as set out in its overall budget
- e) have their registered office in a Member State of the European Union or in a third country outside the European Union. Applications submitted by entities that (i) have their registered office, principal place of business or tax residence in countries or territories included in the 'EU list of non-cooperative jurisdictions for tax purposes', as periodically updated by the Council of the European Union
<https://www.consilium.europa.eu/it/policies/eu-list-of-non-cooperative-jurisdictions/>; or (ii) are included in the Consolidated List of EU Financial Sanctions, published and updated periodically by the European Commission
<https://data.europa.eu/data/datasets/consolidated-list-of-persons-groups-and-entities-subject-to-eu-financial-sanctions?locale=en>, or are directly or indirectly controlled by entities included in that list;
- f) have produced at least two feature films that have had their world premiere at major international film festivals. For the purposes of this Call for Applications, the list of relevant festivals and related categories set out below is exhaustive and binding:
 - BAFICI – Buenos Aires Festival Internacional de Cine Independiente – Category: International Competition;
 - Berlinale – Internationale Filmfestspiele Berlin – All categories;
 - Busan International Film Festival - All categories;

- CPH: DOX – Copenhagen International Documentary Film Festival – Categories: International Competition and New Vision Competition;
- Durban International Film Festival – Category: International Competition;
- FESPACO – Pan-African Film and Television Festival of Ouagadougou – Categories: Official Competition and Perspective Section;
- Locarno Film Festival – Categories: Piazza Grande, International Competition and Cineasti del Presente Competition;
- Cannes Film Festival – International Film Festival – All categories
- FIDMarseille – Category: International Competition
- International Film Festival of India (IFFI – Goa) – Categories: International Competition and Indian Debut;
- Guadalajara International Film Festival – Category: International Competition;
- Hong Kong International Film Festival (HKIFF) – Categories: Young Cinema competition and Documentary competition;
- International Film Festival Kerala (IFFK) – Categories: International Competition;
- IDFA – International Documentary Film Festival Amsterdam – Categories: International Competition and Envision Competition;
- IndieLisboa – International Independent Film Festival – Category: International Competition;
- International Film Festival Rotterdam (IFFR) – Categories: Big Screen Competition, Bright Future and Tiger Competition;
- Karlovy Vary International Film Festival – Category: International Competition;
- Marrakech International Film Festival – Category: Official Film Competition;
- Melbourne International Film Festival (MIFF) – Category: New Horizons Competition;
- Rome Film Fest (Festa del cinema di Roma) – Category: International competition;
- San Sebastián International Film Festival – Categories: International Competition and New Directors;
- SXSW – South by Southwest – Film & TV Festival – Category: Narrative Feature Competition;
- Sundance Film Festival – All categories
- Tokyo International Film Festival – Categories: International Competition and Asian Future;
- Toronto International Film Festival (TIFF) – All categories;
- Tribeca Film Festival – Category: Official Competition;
- Venice International Film Festival – All categories;
- Visions du Réel – Nyon International Film Festival - Categories: International Feature Film Competition and Burning Lights Competition.

- g) are in compliance with applicable legislation on social security, welfare and insurance obligations towards workers, health and safety in the workplace, national collective bargaining applicable to the relevant industry, employment of persons with disabilities, equal opportunities and environmental protection (or equivalent regulations applicable in the country where the applicant has its registered office);
- h) are not subject to insolvency proceedings, including but not limited to bankruptcy, compulsory liquidation, composition with creditors, extraordinary administration or voluntary liquidation (or equivalent), nor are they in a state of insolvency or equivalent situations under the applicable law of the country in which the applicant has its registered office.

2.2. Eligible works

a) Type of works:

This Call for applications applies solely to projects aimed at the production of independent films with a minimum running time of 65 minutes.

b) Financial coverage conditions for each production stage:

- Films in development: at the date of submission of the application, at least 20% of the total budget for the film and at least 70% of the budget allocated to the development stage must already be secured.
- Films in production: at the date of submission of the application, at least 50% of the total budget for the film must already be secured.
- Films in post-production: at the date of submission of the application, at least 80% of the total budget for the film must already be secured. Post-production must also be completed within a maximum of six (6) months from the date of submission of the application.

c) Limit on general expenses: general expenses (overheads) attributable to the project may not, under any circumstances, exceed 10% of the total budget of the film.

The same applicant may submit a maximum of one application for the same film (regardless of the stage of production) per each call for applications. Any additional applications shall be rejected.

3. Evaluation criteria

Projects will be selected on the basis of the following criteria:

- artistic quality and originality;
- cultural and intellectual value of the work;
- strength and reliability of the production structure.

The selection shall be carried out by a Committee appointed by Fondazione Prada, which shall evaluate the projects in accordance with the assessment procedure set forth in Section 6 of this call for applications. Fondazione Prada shall not be under any obligation to disclose to applicants the reasons for, or the outcome of, any decision taken by it or by the Committee, nor shall it be required to provide any comments or feedback to applicants in relation to, among others, the submitted works, the opinions expressed by the Committee, the reasons for non-selection, or any other information pertaining to the evaluation and selection process.

4. How to submit applications

Applications must be submitted exclusively:

- via the digital platform available on the Fondazione Prada official website at the following link <https://www.fondazioneprada.org/film-fund/?lang=en>;
- **by no later than the mandatory deadline of august 6th 2026 for applications in production stage and September 10th 2026 for projects in development and post-production.**
- together with the supporting documentation referred to in point 5 of this Call for applications.

Incomplete applications, applications sent after the deadline or applications without the required documentation will be considered inadmissible.

5. Mandatory documentation to accompany the application

Applications that do not include the following required documentation at the time of submission will be deemed incomplete and will not be considered for review.

a) Administrative and registry documentation

- a declaration in lieu of a notarial deed or equivalent document containing the complete identification details of the applicant (company name, registered office, legal form, tax code and/or VAT number), corporate purpose (with specific mention of audiovisual production activities) and indication of the legal representative;
- copy of the valid legal representative's ID;

b) Specific project documentation for each stage of the work

- for works in the development stage: synopsis (max 1 page), treatment (extended description of the narrative content, max 20 pages), project presentation (pitch deck), mood board, detailed development budget, detailed financial plan, deals memo;

- for works in the production stage: synopsis (max 1 page), final screenplay, project presentation (pitch deck), mood board, detailed overall budget, detailed financial plan, deals memo;
- for works in the post-production stage: synopsis (max 1 page), provisional version of the work (rough cut) and filmed audiovisual material (final cut) edited or in the process of being edited, of at least 60 minutes, detailed production budget, deal memos;
- with reference to the producer: producer's identity document, brief profile, curriculum vitae (CV), including production notes for previously completed works;
- with reference to the director: director's identity document, brief profile and curriculum vitae (CV), including director's notes for previously completed works and previous works/selected filmography.

c) Contractual documentation

- copy of any agreement (or binding letters of intent) already signed with actors, artists, performers.
- copy of the agreement, at least in the form of an option, for the purchase of rights, including rights of economic exploitation on the subject, treatment and screenplay (if applicable) signed with the authors or rights holders;
- copy of any agreement relating to associate production or co-production, if applicable.
- copy of documentation proving the receipt of any public or private contributions (at national or international level) already granted in relation to the same film.
- copy of applicant and director's ID or passport.

d) Additional documentation

- general and detailed estimate of eligible costs (meaning the costs indicated in Article 9 of the Regulations);

At the request of Fondazione Prada, additional or supporting documentation may be requested to assist in the preliminary phase and evaluation of the project.

6. Evaluation procedure

The selection of submitted projects shall be conducted through a multi-stage procedure designed to ensure the impartiality, transparency, and quality of the evaluation process.

a) Stage I – Formal eligibility check

All applications received will be subject to a preliminary eligibility check to verify compliance with the conditions and requirements set out in this call for applications and in the

Regulations https://www.fondazioneprada.org/fpff_regulations_2026/. Applications that do not comply with or are even partially lacking the requirements set out therein will be declared ineligible and will be excluded from the next stage.

b) Stage II – Qualitative assessment

Applications that are formally eligible will undergo a technical and artistic evaluation process, divided into two successive stages:

- Preliminary evaluation: an initial analysis is conducted by a panel of expert readers, selected by Fondazione Prada among professionals with proven expertise in the fields of film production, audiovisual criticism and art curation. These readers are responsible for reading and pre-selecting the films covered by this call for applications.
- Final evaluation: Projects that successfully pass the preliminary evaluation, as described above, shall be reviewed by a Committee specifically established by Fondazione Prada for this purpose. The Committee shall be composed of distinguished professionals from the fields of culture, film, and the visual arts. It shall evaluate each project based on the selection criteria set forth in this call for applications and, in coordination with the President and Director of Fondazione Prada and the Artistic Director of the Fund, shall determine the final list of selected films and the corresponding amount of funding to be awarded.

At the end of the selection process, Fondazione Prada will publish the official list of selected works on its institutional website www.fondazioneprada.org, in the section dedicated to this Call for applications.

7. Disbursement and intensity of the amount

Participation in this call for applications and payment of the amount established are subject to the beneficiary's acceptance of the terms and conditions set out in the Regulations and in the Agreement that will be made available upon completion of the application procedure.

The minimum and maximum amounts available are specified in the table below and shall be disbursed in accordance with the payment schedule set out herein:

Stage	Tranche and conditions	Amount
Development	50% upon signing / 50% on the first day of shooting	€15,000 - €80,000
Production	70% upon signing / 30% upon delivery of final cut	€30,000 - €250,000
Post-production	80% upon signing / 20% upon delivery of subtitled DCP copy	€15,000 - €100,000

The amounts indicated in the above table are net of VAT, where applicable.

8. Obligations of beneficiaries

By participating in this Call for applications, applicants undertake to comply with the provisions contained in this Call for applications, in the Regulations https://www.fondazioneprada.org/fpff_regulations_2026/ and in the Agreement. In particular, beneficiaries undertake to comply with all the obligations set out in Article 11 of the Regulations, including by way of example and without limitation, the obligation to:

- produce the film in substantial and formal compliance with the editorial, artistic and financial content described in the documentation submitted at the time of application and/or as agreed with Fondazione Prada during the production of the film;
- provide Fondazione Prada with a report on the expenses incurred for the production of the film, with reference to the relevant stage of the production cycle, up to the amount granted, together with a detailed list of the relevant invoices;
- include, in the opening and end credits of the film, the words 'with the contribution of:' followed by the Fondazione Prada logo. The acknowledgement of Fondazione Prada in the opening credits shall appear on a separate card (single frame) exclusively dedicated to Fondazione Prada, on which only the Fondazione Prada logo shall appear, with no other logo, name or acknowledgement. Such acknowledgement shall be presented separately and not in combination with the credits of any other financiers, partners or collaborators. The Fondazione Prada logo in the opening credits shall remain on screen in full visibility for no less than three (3) seconds. The size, placement, duration, and visual prominence of the Fondazione Prada logo shall be determined in agreement with Fondazione Prada and in accordance with any graphic guidelines provided by Fondazione Prada. Such acknowledgement shall be clearly visible, legible and prominently displayed, and shall not be less in size, placement, duration or graphic prominence than those reserved for any other financier, foundation, public institution or private entity contributing to the work. In the closing credits, Fondazione Prada shall be mentioned through a dedicated standalone card expressly entitled 'Fondazione Prada Film Fund', followed by the individual credits of its representatives as communicated by Fondazione Prada. The size, placement and visibility of such credit shall be determined in agreement with Fondazione Prada and shall in no event be less favourable than those granted to any other financing entity or institutional contributor to the work.

In the event of failure to comply with the above obligations and with the further provisions of the Regulations, Fondazione Prada reserves the right to revoke, in whole or in part, the amount paid in accordance with the provisions of Article 10 of the Regulations.

9. Final provisions

The provisions of this Call for applications, together with the provisions of the Regulations https://www.fondazioneprada.org/fpff_regulations_2026/ and the Agreement that will be made available upon completion of the application procedure, constitute the set of binding provisions applicable to all applicants and beneficiaries of the Call for applications.

This Call for applications is governed by Italian law. Any disputes shall be settled exclusively by the Court of Milan.

Any clarifications regarding the contents of this Call for applications, the Regulations and the application procedure may be requested from Fondazione Prada at the following e-mail address filmfund@fondazioneprada.org. Fondazione Prada reserves the right to respond to queries at its discretion.

10. Processing of personal data

Data will be processed in accordance with Regulation (EU) 2016/679. The contact details of the data controller are available in Annex A to the Regulations.

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Milan, 30/06/2026.