OUTDOOR CINEMA AT FONDAZIONE PRADA WITH THE NEW FILM PROJECT “MULTIPLE CANVASES” UNTIL 9 OCTOBER

Milan, 24 June 2021 – On the occasion of the resumption of Fondazione Prada’s cinema program in Milan, from 2 July 2021, the Cinema building will undergo a radical transformation. For the first time, its movable walls will be completely opened creating a hybrid environment: a projection room characterized by a constant visual osmosis between the inner space, the courtyard and the other buildings of the architectural compound designed by Rem Koolhaas. During summertime, the audience will be able to live an unprecedented perception condition and a unique movie viewing experience.

Fondazione Prada presents “Multiple Canvases” from 2 July to 9 October 2021. The project is conceived in dialogue with artists Simon Fujiwara, Peter Fischli, Goshka Macuga and Betye Saar, who are contributing to the current activities at the Milan and Venice venues. This new format reinvents “Soggettiva”, one of the section usually featured in the program of Fondazione Prada’s Cinema.

“Soggettiva” has involved personalities from the art and cultural fields, such as Pedro Almodóvar, John Baldessari, Danny Boyle, Theaster Gates, Damien Hirst, Luc Tuymans and Nicolas Winding Refn, who have been invited to share with the public the films that marked their personal and intellectual education. “Multiple Canvases” is a single program that combines works selected by four different artists looking for unexpected connections and resonances between their lives, secret passions and parallel interests.

As Luigi Alberto Cippini, the curator of Fondazione’s cinema program, explains, “Cinema could be understood as a collective dream project, linking subjectivities and screen-materials via personal-depth and social gathering formats. ‘Multiple Canvases’ hybridizes the deeply personal visual preferences of four major international artists testing the screening list form as a collective writing practice and project. Playlists have become —via review aggregator websites—a new collaborative and decentralized arena that updates, shares and streams cinema theory and moves toward a pluralistic redefinition of taste, curiosity and world-views.”

“Multiple Canvases” offers an expanded perspective in which it is possible to find a plurality of ideal and cultural references employed by Fujiwara, Fischli, Macuga and Saar in their projects conceived for Fondazione Prada. It is a deconstructed dialogue between four artists, which gives the public the chance to confront themselves with their multifaceted artistic research and unique individualities. This program includes films that can function as possible keys of interpretation of the artists’ practice, framing their work into an even wider horizon of meaning.
“Multiple Canvases” screenings take place from Thursday to Saturday at 9.45 pm. The program is available online at the following link: Multiple Canvases

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Information for the public

“Multiple Canvases” screenings will take place at Fondazione Prada’s Cinema from 2 July to 9 October 2021, from Thursday to Saturday at 9.45 pm.

Tickets: 6 euro (full ticket) and 4 euro (concessions).

Online booking is recommended on Fondazione Prada’s website: fondazioneprada.org

In order to ensure a joyful and safe experience, Cinema’s audience is required to comply with the provided health, safety and distancing measures.