

# CORPORATE PROGRAM

**Fondazione Prada**



# INTRODUCTION

**Fondazione Prada's Corporate Program offers companies and organizations the opportunity to engage with the Foundation's projects from a unique and privileged perspective.**

**The Milan venue and the Osservatorio spaces are exceptional locations, both for their distinctive architecture and for their central role in the city's cultural life. Participants in the Corporate Program and their guests can discover art exhibitions and other cultural projects through exclusive tour experiences.**

**Fondazione Prada inaugurated its main Milan venue in 2015, which hosts art exhibitions, talks and film screenings, music events, scientific conferences, and educational activities. Since 2016, the Osservatorio has been dedicated to projects focused on photography and visual and technological languages.**



# PROPOSAL: EXCLUSIVE EXPERIENCES



**The Corporate Program offers exclusive tours led by a specialized guide to one or more exhibition projects.**

**The visit can be followed by an exclusive cocktail reception at Bar Luce, Ristorante Torre, or Pasticceria Marchesi 1824, and enhanced with a premium gift such as art books and exhibition catalogues published by Fondazione Prada, as well as t-shirts designed by contemporary artists.**

**The program is available every day of the week during the closing hours of the two venues, except Tuesdays and Saturdays. It can welcome groups of up to 100 guests at the Milan venue and 30 guests at Osservatorio.**

# MILAN VENUE



Designed by the architecture firm OMA, led by Rem Koolhaas, the Milan venue has transformed the buildings of a former early 20th-century distillery into one of the city's most distinctive cultural landmarks.

In addition to temporary exhibitions and projects, the spaces host permanent installations by international artists Thomas Demand, Robert Gober, Louise Bourgeois, Andreas Slominski, and film director Jean-Luc Godard, as well as "Atlas", a selection of works and large-scale installations that trace the history of Fondazione Prada.

The Milan venue also includes Bar Luce, designed by film director Wes Anderson, and Ristorante Torre, which features works by contemporary artists and designers.

Address: Largo Isarco 2 – 20139 Milan



# OSSERVATORIO



**Osservatorio is located on the fifth and sixth floors of one of the central buildings of the Galleria Vittorio Emanuele II, which also houses Marchesi 1824.**

**Through its large windows, Osservatorio offers an unexpected view over the Galleria's central iron-and-glass roof, one of the city's most iconic architectural symbols.**

**Address: Galleria Vittorio Emanuele II – 20121 Milan**

# CONTACTS

**It is possible to request an exclusive Corporate Program experience by filling out the form.**

**REQUEST FORM**